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source: European Digital Media Observatory

Introduction

By Sarah Černíková

Our regular CSC Newsletter is back and has a lot to offer! First, we will examine the results of the European Parliament elections. Our editor, Sarah Černíková, will comment on how disinformation affected the decision-making of European citizens during the elections and how it pays to use disinformation in campaigns. Attention will also be paid to Ukraine and how the results of the elections will affect European support in the conflict with Russia.

What you should definitely notice are recent news and events that were happening in the CSC world. CEOs Tomáš Kolomazník and Zdeněk Rod as co-authors of the new book "Proč věříme dezinformacím? (Why We Believe Disinformation?)" took part in several events on the occasion of the christening of the book. Notably, CSC is at the forefront of the debate about disinformation and strategic communication, with CEO Tomáš Kolomazník being invited as an expert for disinformation and strategic communication to several Czech main media.

Last but not least, we will introduce you to the project "Model NATO Germany", which CSC is a proud supporter of and was attended by our CEO Tomáš Kolomazník last year. This conference, which will take place later this year, is aimed at security and international relations and is intended for everyone interested in these topics. Our colleague Kathrin Fiedler from Model NATO Germany will introduce you to what is being prepared for the conference and how you can participate in the conference yourself, offering a unique opportunity to gain insights, network, and contribute to the discourse on security and international relations.

Find us on:

Q&A with authors

Why is this book “Proč věříme dezinformacím?” (why we believe disinformation) so important? Why should anyone interested in disinformation and STRATCOM not miss it?

This significant book is actually the only one of this type on the Czech market. It offers a unique insight into the issue of disinformation and strategic communication, one of the important problems of today. It also deals with how to effectively defend against misinformation or how to learn to recognize it safely. Don't miss this respected book from political and media experts.



Štefan Sarvaš (Mars), Tomáš Kolomazník and I published the first book in Czechia on how to use strategic communication to counter disinformation. The English version of this book will be launched in winter 2024/2025.



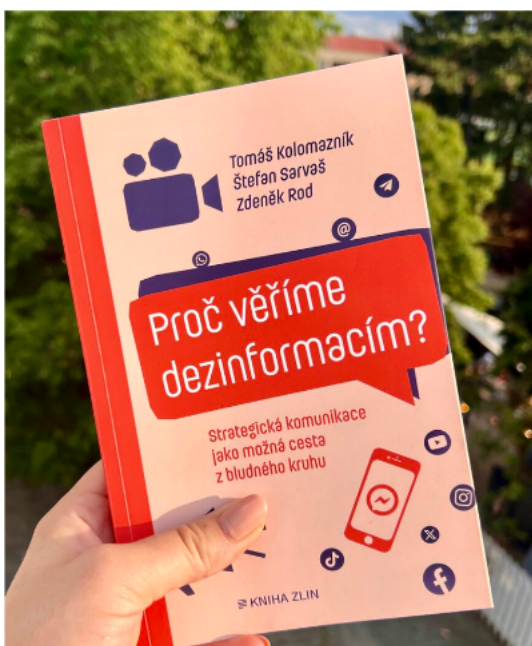
News and Events

CSC on Air!

Zdenek Rod discussed in podcast **aktuality.sk DisinfoReport** the role of disinformation and strategic communication. See the whole episode on spotify [here](#).



Official launch of the first book on Disinformation and Strategic Communication in Czechia in McCann Prague!



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News and Events

At the beginning of June, both CEOs, Tomáš and Zdenek, officially presented their book on Disinformation and Strategic Communication in Kampus Hybernská in Prague. You can see the whole discussion on [YouTube](#).



CEO Tomáš was talking on radio Frekvence 1 about deploying strategic communication to counter disinformation! The whole recording can be accessed [here](#).



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News and Events

We managed to shed light on our recent research on Disinformation and Strategic Communication during the Communication Forum at O2 Universum!



CEO Tomáš went live on Czech TV to discuss Disinformation and Strategic Communication!



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Project: Model NATO Germany—Call for Applicants

By Kathrin Fiedler from Model NATO Germany

Are you a student or young professional passionate about international relations, diplomacy and security? Then Model NATO Germany is the conference for you! From November 18 to 22, 2024, we are welcoming close to one hundred participants from all over the world to Berlin to take part in the second Model NATO Germany conference at the Federal Academy for Security Policy.

As a participant, you will be representing a member state of NATO in one of three committees, and coordinate with your colleagues and fellow delegates a collective response to the simulated crisis. The simulation will keep you on your toes, while key skills like acing negotiation strategies, public speaking, or strategic thinking. Additionally, you will benefit from our expert chairs' and speakers' valuable knowledge.

During the conference and your stay in Berlin, we are planning a few social events for you – so stay tuned! A definite highlight: We are coordinating with embassies in Berlin to have our delegates visit representatives of their assigned countries.

Please find all relevant information on our website <https://www.modelnatogermany.de/> or e-mail us at registration@modelnatogermany.de!

We are looking forward to your applications and creating a diverse group of participants! **Applications are open from June 30 until August 25.**

Interested in last year's conference?

In November 2023, 96 participants from 21 nations came together for the first-ever Model NATO Germany conference. The proceedings were a complete success – for our organizational team who prepared for the conference for over a year as well as for the attendees.

In one of three committees, such as the North Atlantic Council, delegates negotiated their collective response to the president of the Republic Srpska calling for a referendum on potential secession from Bosnia and Herzegovina, threatening regional peace and possibly impacting Northern Kosovo. Simultaneously, the NordBalt undersea power cable was damaged amid the theft of classified documents, with suspicions of Russian involvement due to the presence of Russian ghost ships and increased drone activity in the area.

This year's conference will deal with a different crisis scenario, but we are confident in our participants to find an impressive solution once again.